

A Short Bibliography of Graphic Design

*Doctor of Arts program, Department of Media
School of Arts, Design and Architecture, Aalto University
May 2012*

DESIGN THEORIES

- Cross Nigel (2007). *Designerly ways of knowing*. Basel: Birkhauser.
- Desmet, Pieter M.A.; van Erp, Jeroen and Karlsson, MariAnne (2008) Design & Emotion Moves. Cambridge Scholars Publishing
- Bacci, Francesca; Melcher, David (2008) Art and the Senses. Oxford University Press
- Desmet, Pieter M.A.; van Erp, Jeroen and Karlsson, MariAnne (2008) Design & Emotion Moves. Cambridge Scholars Publishing
- Hosey, Lance (2012) The Shape of Green: Aesthetics, Ecology, and Design. Washington: Island Press
- Korvenmaa, P. (2009). *Finnish Design: A Concise History*. Helsinki: University of Art and Design.
- Krippendorf, Klaus (2006). *The Semantic Turn. A New Foundation for Design*. London, New York: Taylor & Francis.
- Lawson, Bryan (2006). *How Designers Think: The design process demystified*. Oxford: Architectural Press.
- Lees-Maffei, Grace (2011). *Writing Design: Words and Objects*.
- Lidwell William, Holden Kritina, Butler Jill (2003). Universal Principles of Design. Beverly, Massachusetts: Rockport (listaus-tyyppinen "kevyt" julkaisu 100 design periaatteesta)
- Lockwood, T., ed. (2010). *Design Thinking: Integrating Innovation, Customer Experience, and Brand Value*. New York: Allworth Press.
- Koskinen, Ilpo; Zimmeman, John; binder Thomas; Redstrom, Johan; Vensween, Stephen (2011) Design Research Through Practice: From the Lab, Field, and Showroom. Elsevier
- Schön, D. (1983). *The Reflective Practitioner: How Professionals Think in Action*. New York: Basic Books.
- Stein, Barry E. (2012) The New Handbook of Multisensory Processing. MIT Press
- Visser, Willemien (2006). *Cognitive artifacts of designing*. L. Erlbaum Associates.
- Ware, Colin (2004). *Information Visualization. Perception for Design*. Amsterdam: Elsevier Inc.

Graphic Design Readers

- Bennett, Audrey, ed. (2006). *Design Studies. Theory and Research in Graphic Design*. New York: Princeton Architectural Press.
- Eskilson, S. F. (2007). *Graphic Design A New History*. London: Lawrence King Publishing.

- Frascara, Jorge 1997. *User-Centered Graphic Design: Mass Communications and Social Change*. Bristol: Taylor & Francis.
- Frascara, Jorge 2004. *Communication Design: Principles, Methods and Practice*. New York: Allworth Press.
- Heinonen, Visa ja Konttinen, Hannu (2001). *Nyt uutta Suomassa! Suomalaisen mainonnan historia*. Helsinki: Mainostajien liitto.
- Hollis, Richard (2001). *Graphic Design. A Concise History*. London: Thames & Hudson.
- Hovi, Päivi (1990). *Mainoskuva Suomessa. Kehitys ja vaikutteet 1890-luvulta 1930-luvun alkuun*. Taideteollisen korkeakoulun julkaisusarja A8. Helsinki: Taideteollinen korkeakoulu.
- Jubert, Roxane (2006). *Typography and Graphic Design: From Antiquity to the Present*. Flammarion.
- Julier, G. & Moor, L. (eds) (2009). *Design and Creativity: Policy, Management and Practice*. New York: Berg.
- Meggs, Philip B. (1998). *A History of Graphic Design*. New York: John Wiley & Sons, Inc.
- Merja Salo (2000). *Imageware – kuvajournalismi mediafuusiossa*. Helsinki: Taideteollinen korkeakoulu.
- Nikolajeva, Maria and Scott, Carole (2006). *How Picture Book Work*. New York, London: Routledge.

VISUAL CULTURE

- Arnheim, R. (1969). *Visual Thinking*. Berkeley: University of California Press.
- Arnheim, R. (1974). *Art and Visual Perception: A Psychology of the Creative Eye*. Berkeley: University of California Press.
- Gardberg, Lars-Eric. (2011). Savitaulusta laseriin – Kirjapainotaidon historia: Avain.
- Gombrich, E. H. [1968] (2000). *Art and Illusion: A Study in the Psychology of Pictorial Representation*. Princeton, NJ: Princeton University Press. (1961, Princeton University Press)
- Goodman, Nelson (1976). *Languages of Art: an approach to a theory of symbols*. Indianapolis: Hackett Publishing Company.
- Mirzoeff, Nicholas (1999). *An Introduction to Visual Culture*. London: Routledge.

(VISUAL) COMMUNICATION

- Barthes, Roland [1982] (1986). *The Responsibility of Forms. Critical Essays on Music, Art, and Representation*. Transl. Richard Howard. Oxford: Basil Blackwell.
- Barthes, Roland [1985] (1994). *The Semiotic Challenge*. Transl. Richard Howard. Berkeley, Los Angeles: University of California Press.
- Briggs, Asa and Burke, Peter (2009). *Social History of the Media: From Gutenberg to the Internet*.
- Eco, Umberto (1976). *A Theory of Semiotics*. Bloomington: Indiana University Press.
- Fauconnier, G., & Turner, M. (2003). *The Way We Think: Conceptual Blending and*

- the Mind's Hidden Complexities*. New York, NY: Basic Books.
- Fauconnier, G., & Turner, M. (2006). *Rethinking Metaphor*. In *Cambridge Handbook of Metaphor and Thought*. New York: Cambridge University Press.
- Fiske, John (1990). *Introduction to Communication Studies*. London: Routledge.
- Hill, Charles A. and Helmers, Marguerite (2004). *Defining Visual Rhetorics*. Mahwah, New Jersey: Lawrence Erlbaum Associates, Inc., Publishers.
- Jensen, Klaus Bruhn, ed. (2001). *A Handbook of Media and Communication Research. Qualitative and quantitative research*. London and New York: Routledge.
- Kress, G. (2010). Multimodality: A social semiotic approach to contemporary communication. Routledge. London and New York.
- Kress, Günther and van Leeuwen, Theo (2006). *Reading images*. London and New York: Routledge.
- Kress, Gunther (2010). *Multimodality: A social semiotic approach to contemporary communication*. London; New York: Routledge.
- Lakoff, G., & Johnson, M. (1980). *Metaphors We Live by*. Chicago: University of Chicago Press.
- Leeuwen van, Theo (2005). *Introducing Social Semiotics*. London and New York: Routledge.
- Leeuwen, van Theo & Jewitt, Carey 2001: Handbook of Visual Analysis. Sage Publications,
- Leiss, W; Kline, S; Jhally, S. and Botterill, J. (2005). *Social Communication in Advertising. Consumption in the Mediated Marketplace*. NewYork, London: Rotledge.
- Lindstrom, Martin (2005) Brand sense: Build powerful brands through Touch, Taste, Smell, Sight and Sound. New York: Free Press
- McLuhan, Marshall (1964). *Understanding Media: The extensions of man*. London and New York: Routledge.
- Messaris, Paul (1994). *Visual Literacy. Image, Mind, and Reality*. USA: Westview Press.
- Messaris, Paul (1997). *Visual Persuasion. The Role of Images in Advertising*. California, London, New Delhi: SAGE Publications.
- Monö, Rune (1997) *Design for Product Understanding: The Aesthetics of Design from a Semiotic Approach*. Stockholm: Liber AB
- Nöth, Winfried 1990. *Handbook of Semiotics*. Bloomington: Indiana University Press.
- Sless, D. (1986). *In Search of Semiotics*. London & Sidney: Croom Helm.
- Sonesson, Göran (1992). *Bildbetydelser : inledning till bildsemiotiken som vetenskap*. Studentlitteratur, Lund.
- Thornburn, David & Jenkins, Henry (2004). Rethinking Media Change: The Aesthetics of Transition. Massachusetts, US: MIT Press.
- Ventola, Eija; Charles, Cassily and Kaltenbacher, Martin 2004. *Perspectives on Multimodality*. Amsterdam, Philadelphia: John Benjamins Publishing Company.
- Wartofsky, M. W. (1973). *Models: Representation and the Scientific Understanding*. Dordrecht: Riedel Publishing Company.
- Williamson, Judith.(1978): *Decoding advertisements: Ideology and meaning in advertising*. Boyars, London.

AUDIENCE

USABILITY & USER EXPERIENCE

Battarbee, Katja (2004) Co-experience: Understanding user experiences in social interaction. Helsinki: UIAH dissertation

Jordan, Patrick W. (2000) Designing Pleasurable Products. CRC Press Taylor & Francis

Norman, A. Donald (2004) Emotional Design: Why we love (or hate) everyday things). New York: Basic Books

Schifferstein, Hendrik N. J. and Hekkert, Paul (2003): Product Experience. Elsevier

METHODOLOGIES

Frascara, J., ed. (2002). *Design and the Social Sciences: Making Connections*. New York, USA: Taylor and Francis.

Gee, James Paul (2011). *An Introduction to Discourse Analysis*. Theory and Method. New York and London: Routledge.

Greenbaum J. and Kyng, M., eds. (1992). Design at Work: *Cooperative Design of Computer Systems*. Hillsdale, NJ: Lawrence Erlbaum Associates.

Gobo Giampietro (2008). Doing Ethnography. London: SAGE Publications.

Hanington Bruce and Martin, Bella (2012) Universal Methods of Design: 100 Ways to Research Complex Problems, Develop Innovative Ideas, and Design Effective Solutions. Beverly, Massachusetts: Rockport (listaus-tyyppinen "kevyt" julkaisu 100 design metodista)

Haverkamp, Michael (2012) Synesthetic Design: Handbook for a Multi-Sensory Approach.

Krug, Steve (2006). Don't make me think! : a common sense approach to web usability. Berkeley, Calif.: New Riders.

Kuniavsky, Mike. (2003). Observing the user Experience : a practitioner's guide to user research. San Francisco, Calif.: Morgan Kaufmann Publishers ; Oxford : Elsevier Science.

Laurel, Brenda (2003). Design Research : Methods and Perspectives. Cambridge, Mass.: MIT Press.

Leeuwen van, Theo and Jewitt, Carey (2001). *Handbook of Visual Analysis*. London: SAGE Publications Ltd.

Lidwell, William, Kritina Holden, and Jill Butler (2010) Universal principles of design : 125 ways to enhance usability, influence perception, increase appeal, make better design decisions, and teach through design. Beverly, Mass.: Rockport.

Pink, Sarah (2007). Doing Visual Ethnography: images, media and representations in research. London: Sage.

Pink, Sarah (2009). Doing Sensory Ethnography. London: Sage.

Polanyi, M. [1966] (2009). *The Tacit Dimension*. Gloucester, MA, USA: Doubleday & Company, Inc.

Rose, Gillian 2001. Visual Methodologies. An Introduction to the Interpretation of Visual Meterials. London: SAGE Publications.

Seale, Clive; Gobo, Giampietro; Gubrium, Jabier F.; Silverman David (2004)
Qualitative Research Practice. London: SAGE Publications

Schensul, S., Schensul, J., & LeCompte, M. (1999). *Essential Ethnographic Methods*.
Walnut Creek, CA: Alta Mira Press.

Visocky O'Grady, Jennifer; O'Grady, Ken (2006) A Designer's Research Manual:
Succeed in Design by Knowing Your Clients and What They Really Need: Rockport