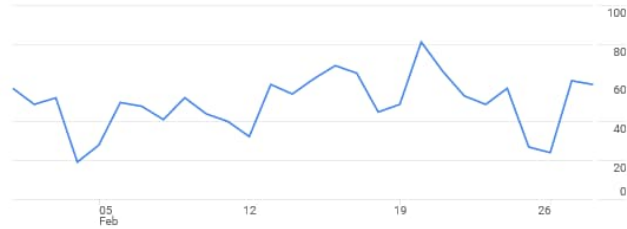


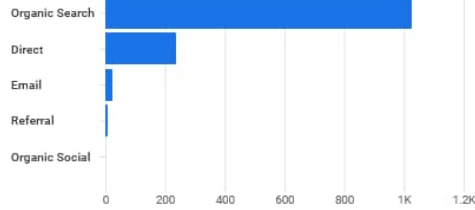
# Stats February 2023

Users 1.3K    New users 1.3K    Average engagement time 0m 33s    Total revenue €0.00



## WHERE DO YOUR NEW USERS COME FROM?

### New users by First user default channel group



[View user acquisition](#) →

### Users by Country

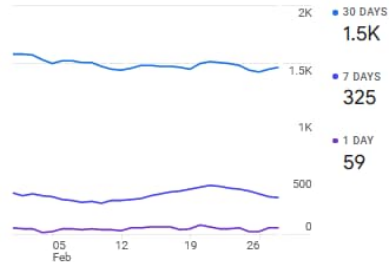


COUNTRY	USERS
United States	238
India	176
Finland	128
Philippines	108
China	70
Canada	39
Indonesia	39

[View countries](#) →

## HOW ARE ACTIVE USERS TRENDING?

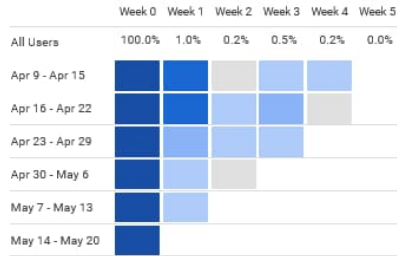
### User activity over time



## HOW WELL DO YOU RETAIN YOUR USERS?

### User activity by cohort

Based on device data only



6 weeks ending May 20

[View retention](#) →

## WHICH PAGES AND SCREENS GET THE MOST VIEWS?

### Views by Page title and screen class

PAGE TITLE AND SCREE...	VIEWS
Typology of pos...ng about Design	457
Civil engineer...han the degree	166
How to define a...g about Design	100
Aalto Blogs - A...iversity Blogs	61
Writing about D...lented research	43
See your Zoom ...ntation - OPIT	42
OpenLearning - OPIT	38

[View pages and screens: page title and screen...](#) →

Page title and screen class <span>▼</span>		<span>+</span>	<span>↓</span> Views	Users	Views per user	Average engagement time	Event count All events <span>▼</span>
			1,991 100% of total	1,336 100% of total	1.49 Avg 0%	0m 33s Avg 0%	6,583 100% of total
1	Typology of possible research findings (i.e., "contributions")   Writing about Design		457	369	1.24	0m 39s	1,653
2	Civil engineering Day Speech   More than the degree		166	117	1.42	0m 09s	491
3	How to define a research question or a design problem   Writing about Design		100	80	1.25	0m 50s	354
4	Aalto Blogs – Aalto University Blogs		61	43	1.42	0m 13s	194
5	Writing about Design   Principles and tips for design-oriented research		43	38	1.13	0m 39s	132
6	See your Zoom participants and chat while sharing presentation – OPIT		42	38	1.11	0m 43s	176
7	OpenLearning – OPIT		38	16	2.38	0m 01s	88
8	Three types of legs   Dr. J's Blog		37	32	1.16	0m 27s	143
9	How to include reflection to the text   Writing about Design		36	27	1.33	0m 18s	115
10	Writing a good storyline for a thesis or an article   Writing about Design		35	30	1.17	0m 27s	129
11	Tip of the week – OPIT		33	18	1.83	0m 07s	82
12	Databases at Aalto Department of Finance		32	26	1.23	0m 12s	122
13	How much money do you need to study in Finland?   More than the degree		25	18	1.39	0m 47s	87
14	How to merge SDC Platinum and Compustat Data? – Databases at Aalto Department of Finance		24	19	1.26	0m 25s	109
15	Fire Safety Engineering at Aalto   Posts about the research and education of fire safety engineering.		20	12	1.67	0m 15s	68
16	How to utilize psychologists' support for your teaching? – OPIT		20	18	1.11	0m 13s	55
17	ADA 2024 – Advances in Decision Analysis   July 10-12, 2024   Helsinki-Espoo, Finland		19	1	19.00	0m 34s	40
18	Lighting concepts in Computer Graphics – Light and Lighting		19	14	1.36	0m 16s	63
19	From teacher to teacher – OPIT		18	10	1.80	0m 25s	49
20	Page not found – Aalto Blogs		17	14	1.21	0m 01s	56
21	Light and Shadows in Material Design System – Light and Lighting		15	13	1.15	1m 30s	55
22	8 practical tips for Eikon Excel Plug-in – Databases at Aalto Department of Finance		14	14	1.00	0m 26s	55
23	Water Resources Management and Environmental Hydraulics   – A Research Team at Aalto University		14	11	1.27	2m 29s	49
24	Making groups and group assignments work in MyCourses – OPIT		11	9	1.22	0m 17s	42
25	Light & Rendering Maths – Light and Lighting		10	8	1.25	0m 09s	33

A?