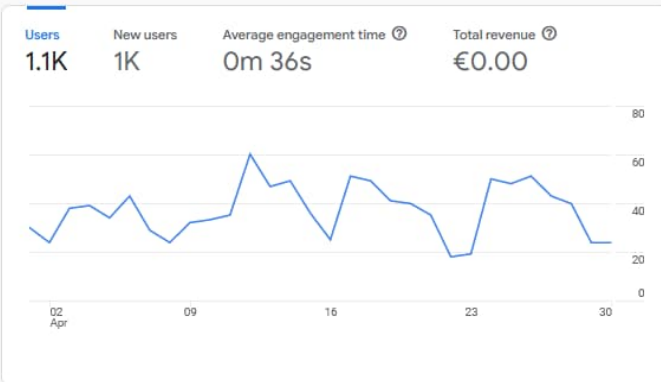
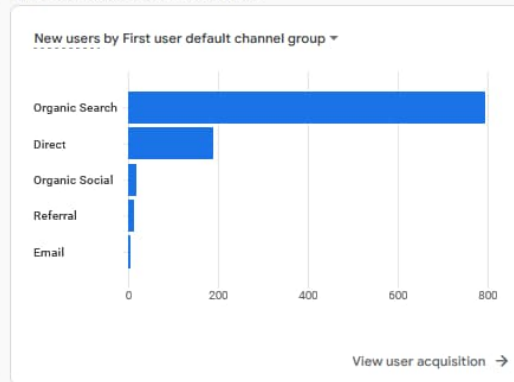


# Stats April 2023



## WHERE DO YOUR NEW USERS COME FROM?



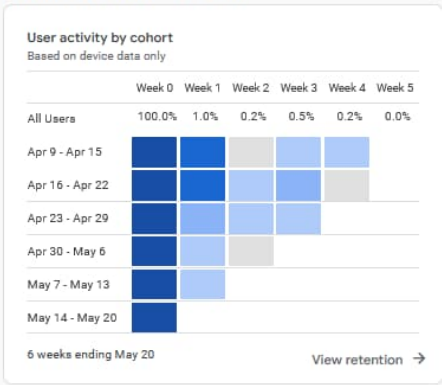
## Users ▾ by Country



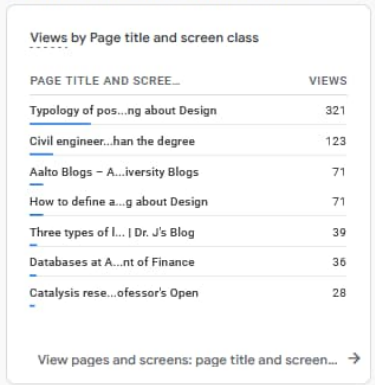
## HOW ARE ACTIVE USERS TRENDING?



## HOW WELL DO YOU RETAIN YOUR USERS?



## WHICH PAGES AND SCREENS GET THE MOST VIEWS?



		1,664 100% of total	1,053 100% of total	1.58 Avg 0%	0m 36s Avg 0%	5,332 100% of total
1	Typology of possible research findings (i.e., "contributions")   Writing about Design	321	230	1.40	0m 47s	1,096
2	Civil engineering Day Speech   More than the degree	123	92	1.34	0m 24s	378
3	Aalto Blogs – Aalto University Blogs	71	47	1.51	0m 07s	203
4	How to define a research question or a design problem   Writing about Design	71	45	1.58	0m 44s	218
5	Three types of legs   Dr. J's Blog	39	37	1.05	0m 18s	143
6	Databases at Aalto Department of Finance	36	28	1.29	0m 10s	123
7	Catalysis research group publishes diffusion–reaction model code   Catalysis Professor's Open	28	20	1.40	0m 21s	90
8	Writing about Design   Principles and tips for design-oriented research	28	17	1.65	0m 44s	88
9	IMRaD   Writing about Design	27	3	9.00	0m 34s	55
10	Writing a good storyline for a thesis or an article   Writing about Design	27	23	1.17	0m 46s	89
11	See your Zoom participants and chat while sharing presentation – OPIT	25	22	1.14	0m 27s	101
12	Artificial-intelligence-based text generators and education – OPIT	24	22	1.09	0m 44s	70
13	Choosing a digital examination format – OPIT	23	5	4.60	0m 21s	34
14	How I get part-time jobs in Aalto University?   More than the degree	21	19	1.11	1m 08s	74
15	How to merge SDC Platinum and Compustat Data? – Databases at Aalto Department of Finance	21	18	1.17	0m 14s	102
16	How much money do you need to study in Finland?   More than the degree	20	16	1.25	0m 56s	81
17	OpenLearning – OPIT	20	15	1.33	0m 04s	66
18	ADA 2024 – Advances in Decision Analysis   July 10-12, 2024   Helsinki-Espoo, Finland	19	1	19.00	1m 21s	49
19	Tip of the week – OPIT	17	7	2.43	0m 01s	32
20	Review of campus's student restaurants in Otaniemi   More than the degree	16	14	1.14	0m 49s	61
21	TUTA Research seminars – Learn and Grow	15	4	3.75	1m 13s	41
22	Will the induction cooktops wipe out kitchen fires?   Fire Safety Engineering at Aalto	15	13	1.15	0m 50s	55
23	8 practical tips for Eikon Excel Plug-in – Databases at Aalto Department of Finance	14	12	1.17	0m 55s	53
24	Light and Shadows in Material Design System – Light and Lighting	14	12	1.17	0m 16s	48
25	Try now our new course feedback reporting tool for teachers! – OPIT	13	6	2.17	0m 09s	29