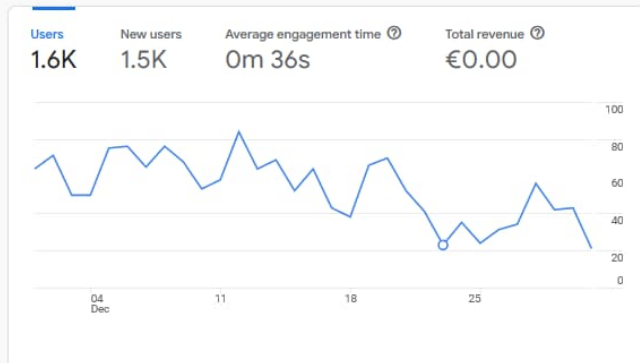
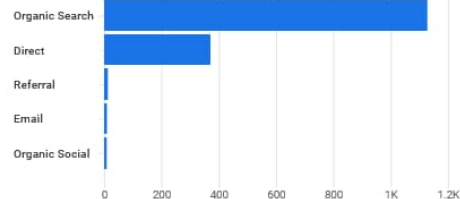


# Stats December 2022



## WHERE DO YOUR NEW USERS COME FROM?

### New users by First user default channel group



[View user acquisition](#) →

### Users by Country

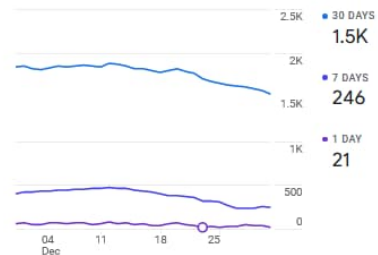


COUNTRY	USERS
India	233
China	227
United States	214
Philippines	186
Finland	90
Pakistan	44
Malaysia	43

[View countries](#) →

## HOW ARE ACTIVE USERS TRENDING?

### User activity over time



## HOW WELL DO YOU RETAIN YOUR USERS?

### User activity by cohort

Based on device data only



[View retention](#) →

## WHICH PAGES AND SCREENS GET THE MOST VIEWS?

### Views by Page title and screen class

PAGE TITLE AND SCREE...	VIEWS
Typology of pos...ng about Design	446
Civil engineer...han the degree	299
Aalto Blogs - A...iversity Blogs	97
7 reasons to c...an the degree	75
How to define a...g about Design	49
See your Zoom ...ntation - OPIT	48
How to merge S...nt of Finance	46

[View pages and screens: page title and screen...](#) →

Page title and screen class <span>+</span>	↓ Views 2,309 100% of total	Users 1,590 100% of total	Views per user 1.45 Avg 0%	Average engagement time 0m 36s Avg 0%	Event count 7,794 100% of total All events <span>▼</span>
1 Typology of possible research findings (i.e., "contributions")   Writing about Design	446	356	1.25	0m 49s	1,639
2 Civil engineering Day Speech   More than the degree	299	218	1.37	0m 45s	960
3 Aalto Blogs – Aalto University Blogs	97	52	1.87	0m 11s	290
4 7 reasons to choose Aalto   More than the degree	75	57	1.32	0m 55s	288
5 How to define a research question or a design problem   Writing about Design	49	37	1.32	0m 49s	177
6 See your Zoom participants and chat while sharing presentation – OPIT	48	45	1.07	0m 38s	208
7 How to merge SDC Platinum and Compustat Data? – Databases at Aalto Department of Finance	46	23	2.00	0m 17s	160
8 Lighting concepts in Computer Graphics – Light and Lighting	46	38	1.21	0m 27s	169
9 Three types of legs   Dr. J's Blog	46	34	1.35	0m 49s	158
10 A challenging yet rewarding year comes to a conclusion   More than the degree	44	36	1.22	0m 36s	152
11 Writing a good storyline for a thesis or an article   Writing about Design	33	28	1.18	0m 55s	123
12 How to include reflection to the text   Writing about Design	30	28	1.07	0m 29s	113
13 Databases at Aalto Department of Finance	29	26	1.12	0m 08s	113
14 Page not found – Aalto Blogs	26	23	1.13	0m 01s	91
15 OpenLearning – OPIT	25	18	1.39	0m 15s	78
16 Me and the Digital World   learning blog	21	20	1.05	0m 18s	72
17 Writing about Design   Principles and tips for design-oriented research	20	13	1.54	0m 17s	59
18 How much money do you need to study in Finland?   More than the degree	18	16	1.13	1m 03s	67
19 Light and Shadows in Material Design System – Light and Lighting	16	14	1.14	0m 15s	59
20 TUTA Xmas 2022	16	7	2.29	0m 21s	47
21 Finland Winter – A time for reflection   More than the degree	15	15	1.00	0m 00s	47
22 Present for you from Oasis – OPIT	15	14	1.07	0m 09s	40
23 Understanding robot model (urdf) and how to move a robot   Dr. J's Blog	14	13	1.08	0m 26s	57