ARCH14

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Siglinde Lebich – Älter werden in Eching e.V.
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integrated service areas - neighbourhood concept

are forward-looking, because

- they connect professionals and volunteers
- they enable participation for all generations
- they link local acteurs
• they mean a related concept of living, care and social context/cohesion
• they increasingly enable political participation
• they eventually could link different municipal departments

»but
ISA needs a manager, someone who cares, mediator
example: integrated service area Eching

• 85386 Eching/ district Freising – Bavaria
• 14407 inhabitants, of which
• 2187 are over 65
• typus: prosperous municipality in the environment of dynamic growth centers
AltenServiceZentrum Eching
MehrGenerationenHaus
Basis

Verein „Älter werden in Eching“ e.V.
Bahnhofstraße 4, 85386 Eching

Organising body is the association “Älter werden in Eching” (Getting older in Eching) with ca. 408 members, which elect an executive board of 4 and 13 further board members including 9 non-elected representatives of local associations, the local authority and the congregations.
principles

• religious and political neutrality
• flexible structures able to adapt to changing needs
• organise cooperation with all local associations
• professional advice combined with self-help
• enable democratic influence of citizens through the association.
objectives

• to provide a contact point for young and old people with comprehensive support for the elderly

• to understand that services for senior citizens are a genuine task for the municipality
objectives (2)

• to manage the facilities through non-governmental and non-religious voluntary agencies
• to activate and use the potential of voluntary workers
methods

• program:
  - prevention and activation
  - realizing self-help
  - case management
  - community centred approach

• care:
  - holistic approach
activities

- steering centre for consulting and networking
- centre with events of different kinds
- outpatient care
- 34 apartments in a sheltered housing scheme with additional services (domestic, dinner etc.)
- café/restaurant - opportunity for meetings
Foyer ASZ-MGH
activities (2)

• accompanying and transportation services, social services
• physiotherapy
• shared living for elderly people with dementia in 8 apartments
• “MehrGenerationenHaus” (inter generational centre) with additional services for kids, young people and adults in partnership with a neighbourhood association
activities of the neighbourhood association

– weekly club for older people
– agency for and training of babysitters
– child-minding: management and training
– special events for kids and older people
activities in cooperation

• young pupils help elderly people with modern technical equipment (e.g. mobiles, notebooks)
• girls club
• courses for babies and small children (massage and gymnastic)
activities in cooperation

• holiday programs
• mentoring and coaching for young people with (learning) difficulties
• tea-dance for elderly
further cooperations

- Bayerisches Rotes Kreuz (red cross)
- Mittelschule (local school)
- Kindergärten (child care)
- Volkshochschule (adult education association)
- Gemeindebibliothek (municipal library)

- Yehudi Menuhin – Stiftung
- youth centre
- health insurances
- local congregations
- businesses, freelancers, doctors etc.
user structure 2013

- 15,767 people attending events, courses per year
- 5,442 hours per year assisting 101 persons at home
- 480 days of external use
- 45 clients in ambulant care
user structure
2013 (2)

- 35 persons living in sheltered housing
- 8 persons living in apartments for people with dementia
personnel structure
2014

16 full-time professionals in care, administration and management, social work and janitorial services
7 professionals in marginal employment (mainly night-shifts)
112 volunteers
66 assistants with tax-free allounces
financial structure

- financed by fees: ambulant care, domestic services, letting of apartments
- financed by subsidies: community work, counselling, steering committee, activating program
financial structure (2)

financial responsibilities:

- 73% insurances, social welfare, clients
- 27% local municipality
- project financing
Integrated service areas

• are an answer to the demographic challenge
• are focussed on the needs of the people, not on the needs of institutions
• improve the quality of living
thank you for your attention

more information:

www.asz-eching.de